

FIG. 1

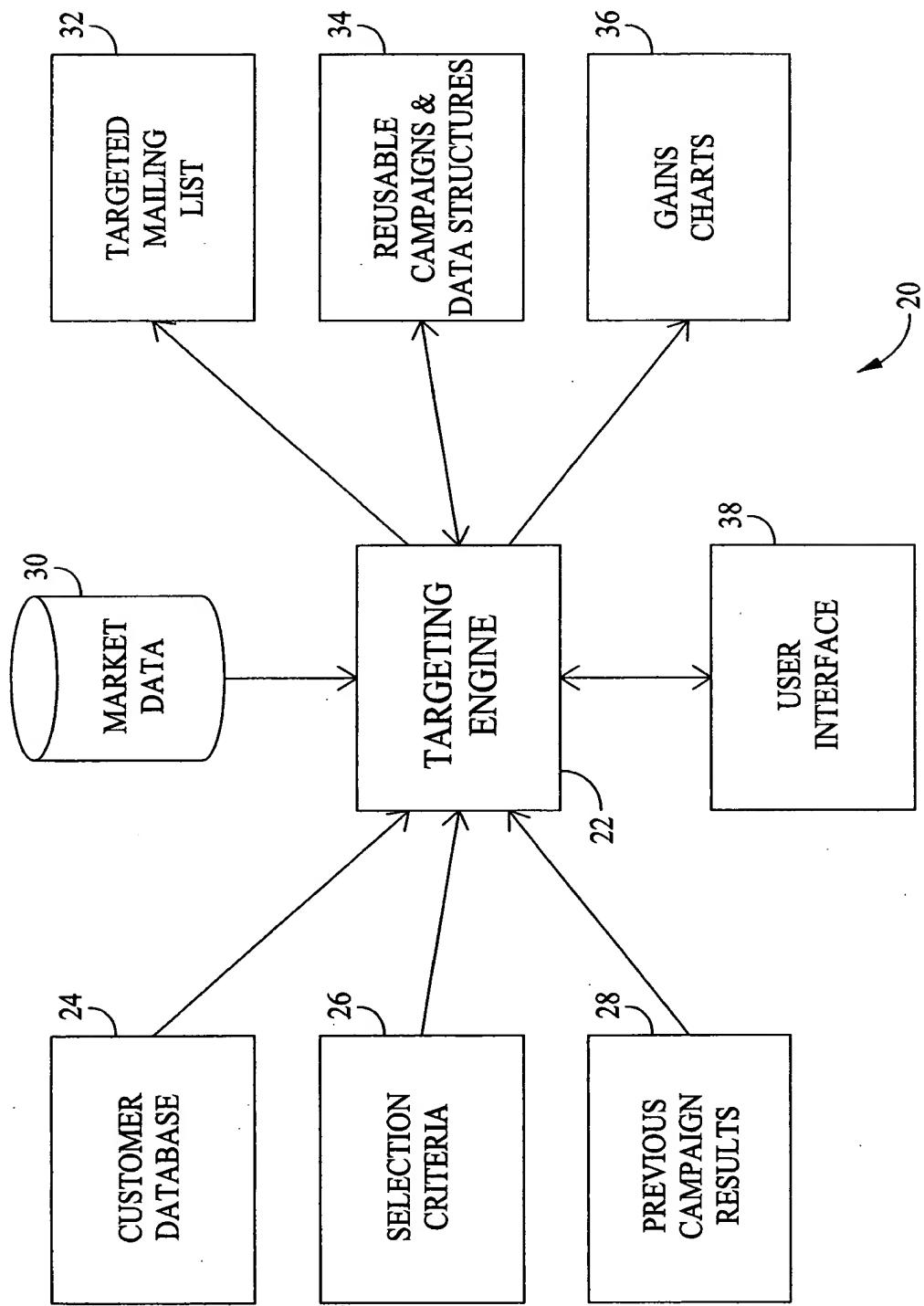


FIG. 2

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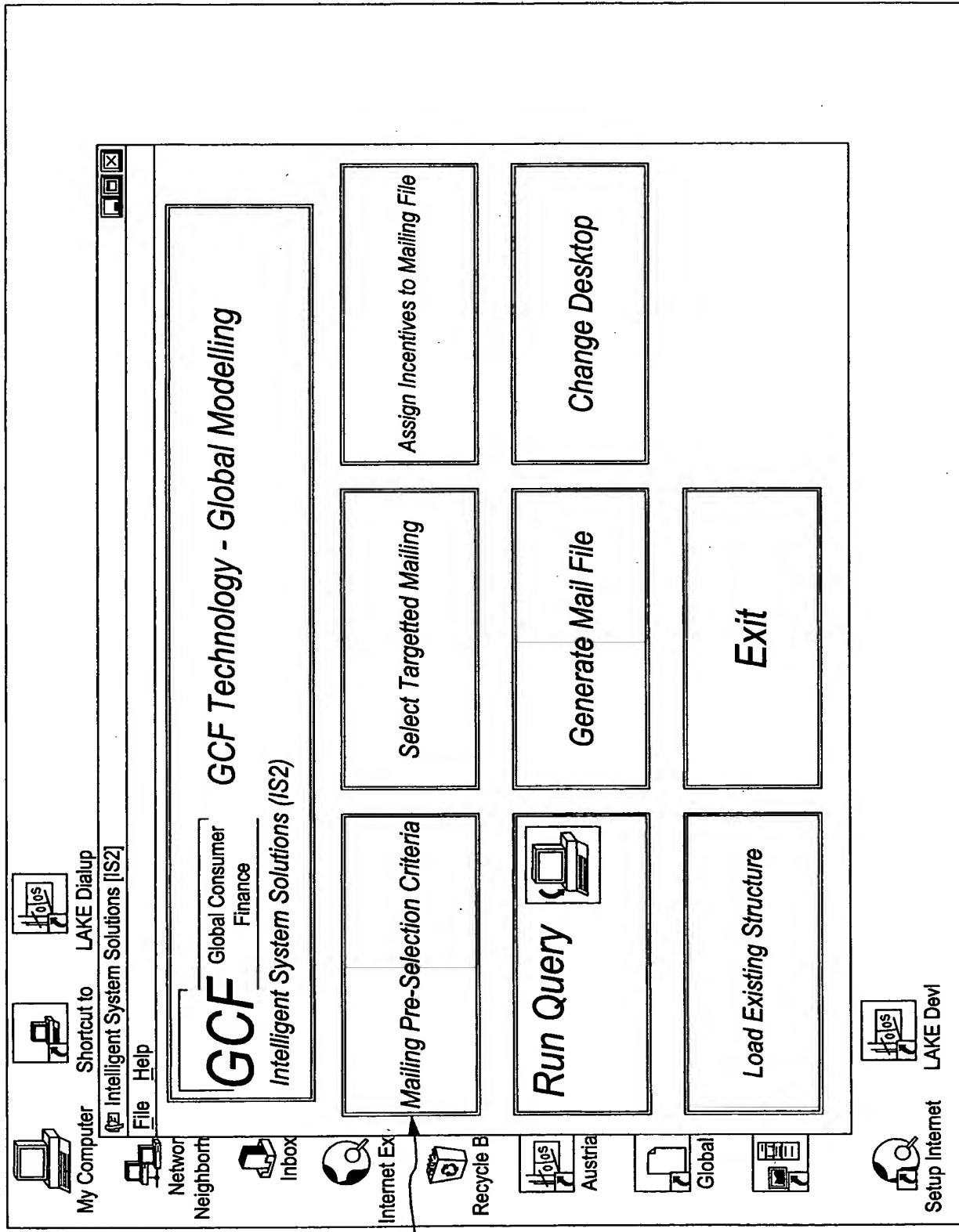


FIG. 3

-Replacement Sheet-

Title: METHODS AND SYSTEMS FOR ANALYZING
MARKETING CAMPAIGNS
INVENTOR: Samra S. Baldwinder
S/N: 09/474,539 DOCKET NO: 17207-00003
Daniel M. Fitzgerald; PHONE: (314) 621-5070

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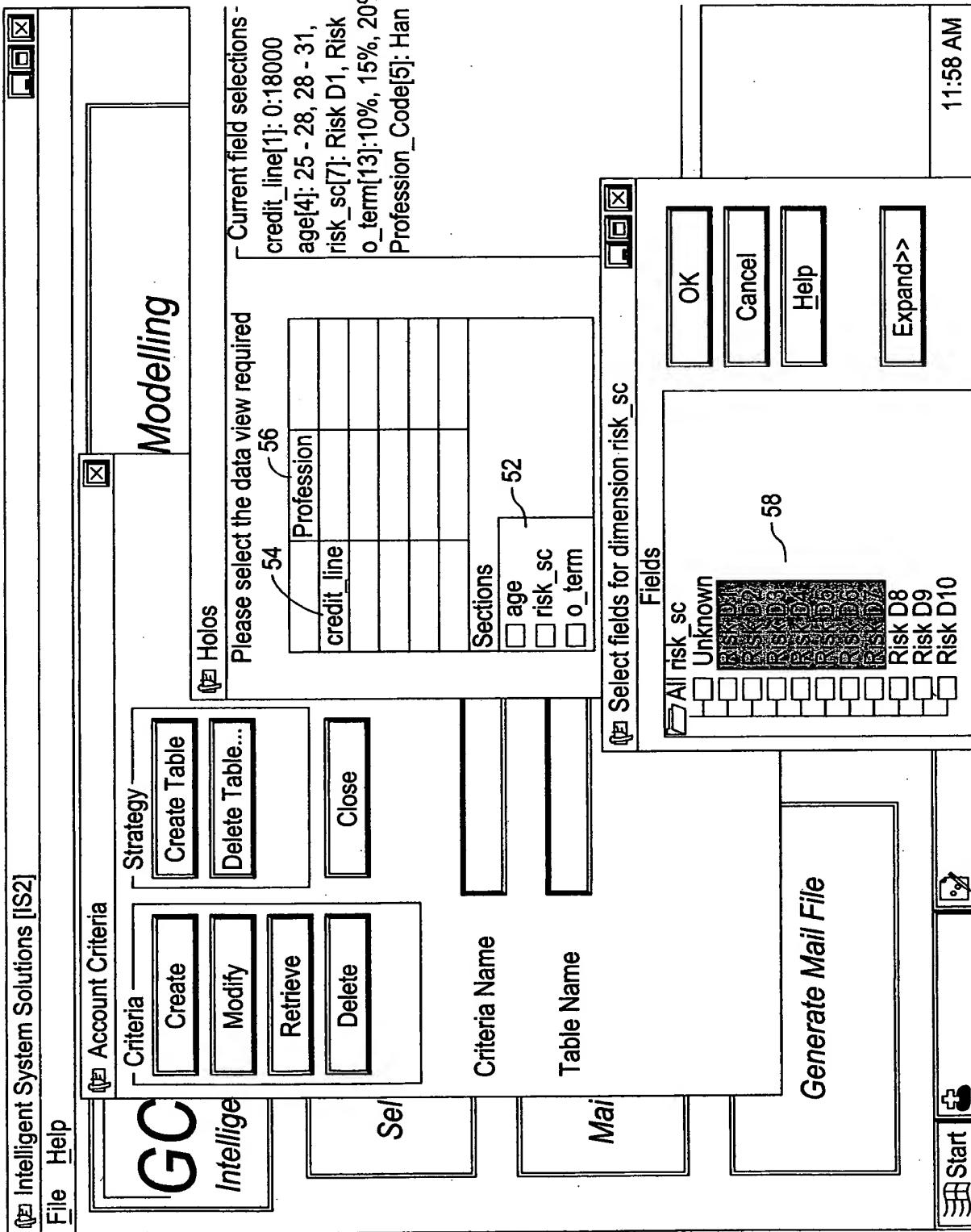


FIG. 4

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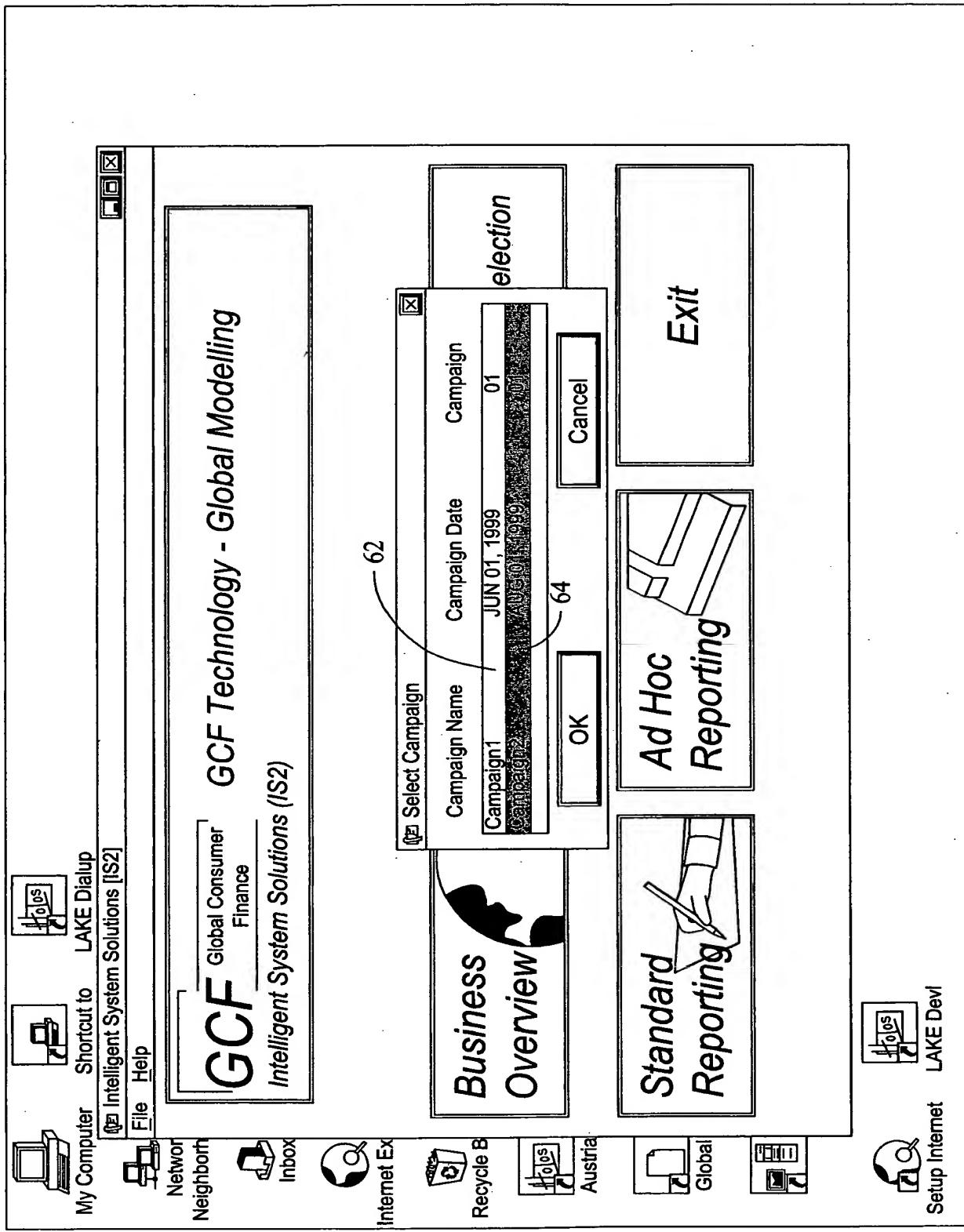
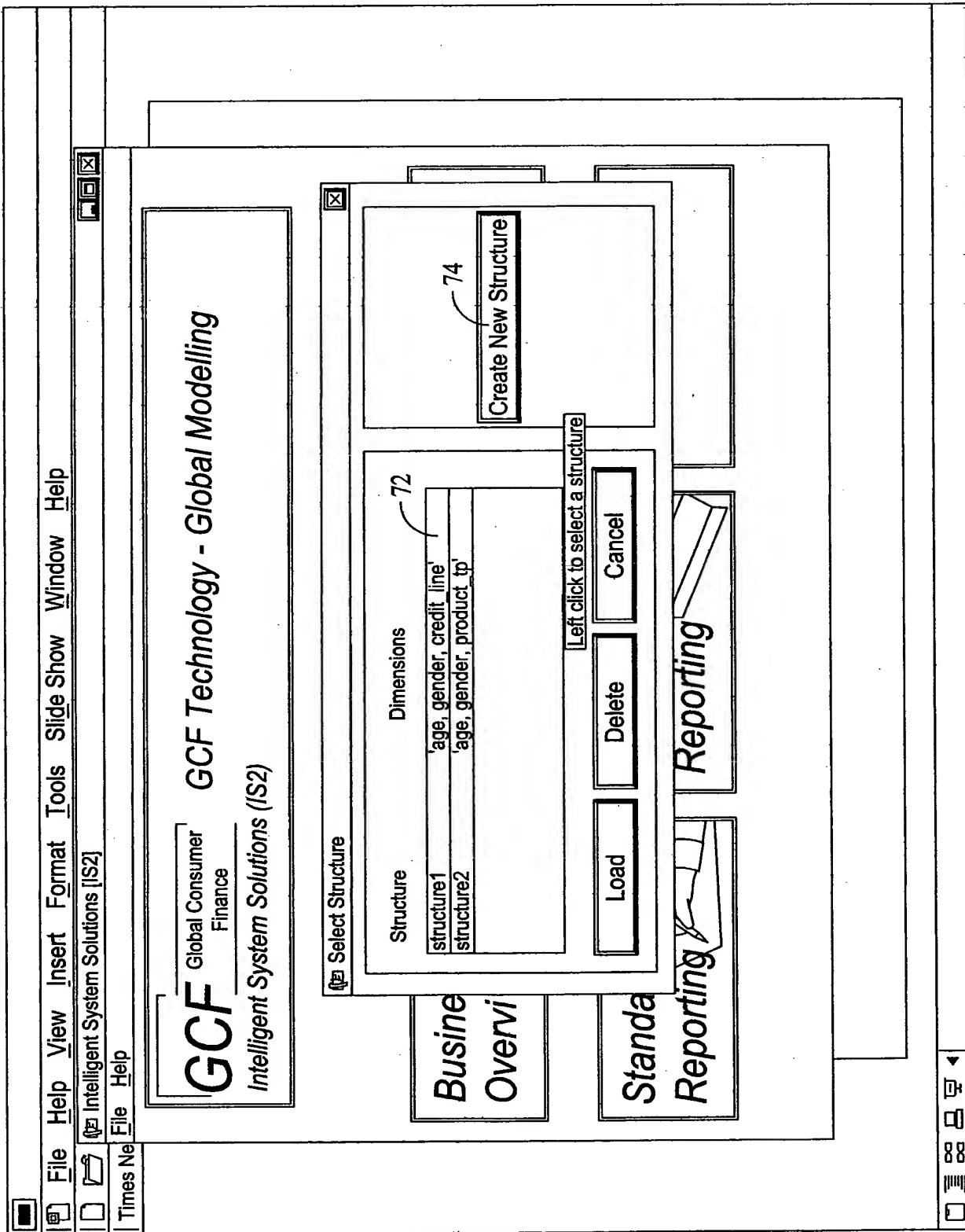


FIG. 5

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-Replacement Sheet-

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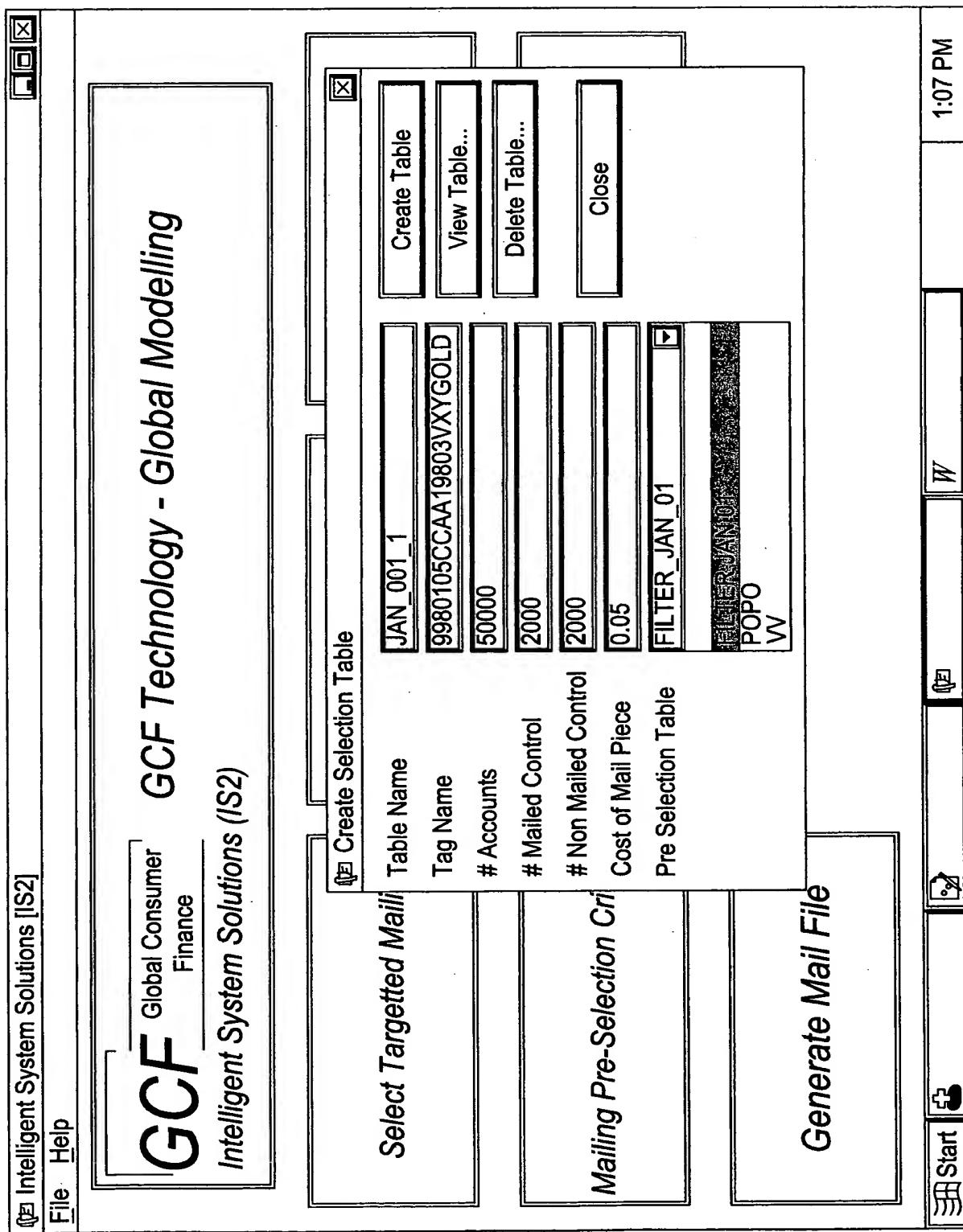


FIG. 7

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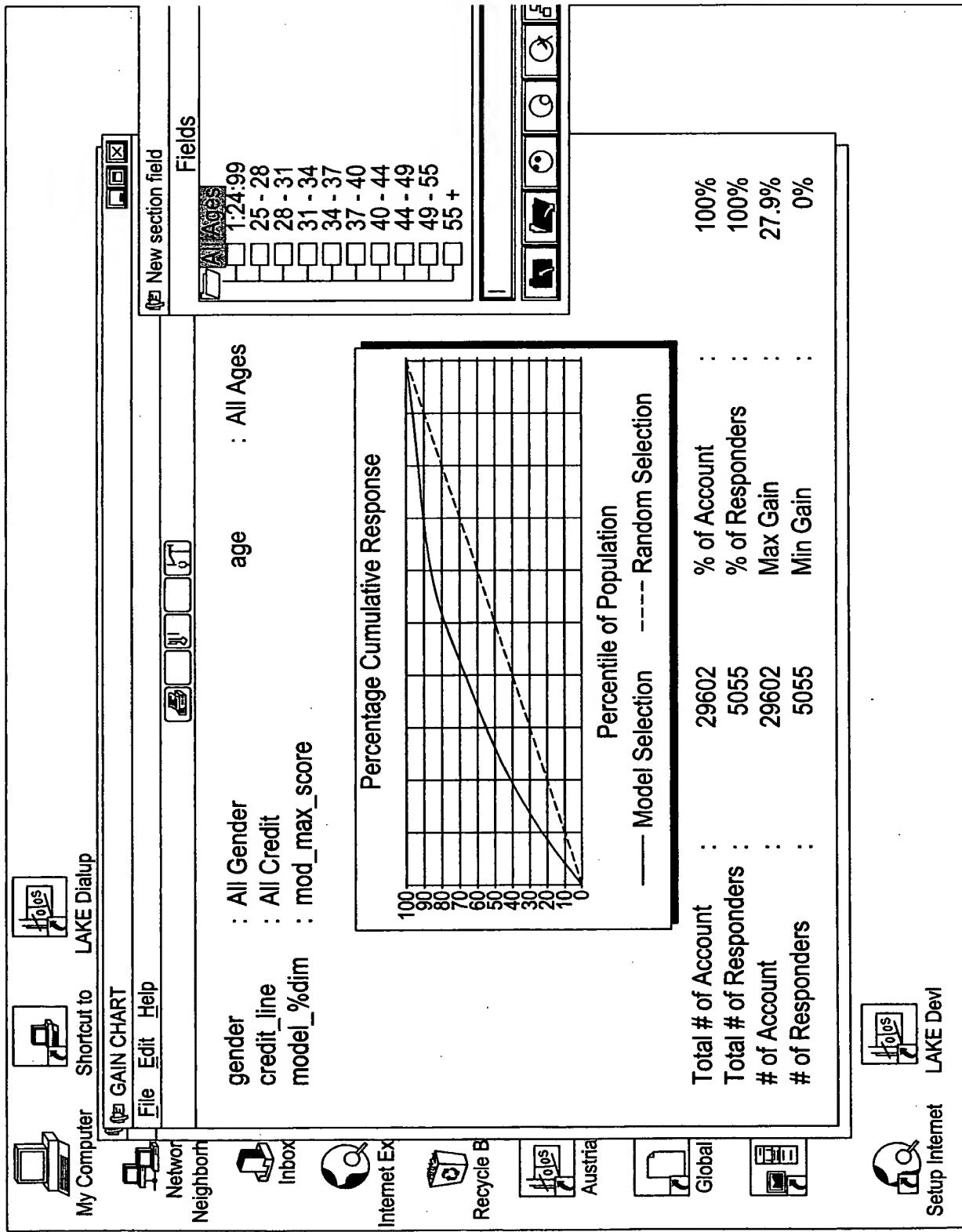


FIG. 8